



# IDP Milestones

## IDP Education – over forty years experience in international education and development

The only constant in the company's history has been change. The company has been at the forefront of international education in Australia and has changed and diversified to meet the demands and expectations of international students as their horizons expanded. IDP continues to develop and to build on our expertise and experience, constantly diversifying to meet the challenges and opportunities of an increasingly sophisticated and demanding international student community.

It's been an exciting journey and one that continues. Here are some of the milestones that have marked our progress from a niche Australian aid provider to a company that is the largest of its kind in the world, embracing leading edge technology to bring international students the diversity of choice in institution, course and country that they seek.

### 1969

IDP established as Australian Asian Universities' Cooperation Scheme (AAUCS) to deliver development assistance to universities in south East Asia.



### 1981

AAUCS changes its name to the International Development program (IDP) of Australian Universities and Colleges.

IDP office opens in Jakarta, Indonesia.

### 1985

Australian Government announces policy on export of education services and full fees for international students.



### 1986

IDP builds new business providing counselling to prospective students planning to study in Australia.

IDP establishes office in Manila, Philippines.

### 1987

IDP established in Singapore.

### 1987



IDP organises first annual workshop *Overseas Students: New approaches and practices* with 95 delegates. This has grown into the annual Australian International Education Conference (AIEC), the largest of its kind in the Asia Pacific region attracting over 1300 Australian and international delegates.

### 1988

IDP established in Thailand.

### 1989

Launch of IELTS (International English Language Testing System) by IDP, British Council and University of Cambridge ESOL Examinations.



### 1990

IDP established in Malaysia and Taiwan.



### 1992

IDP sets up Australian College of English (ACE) in Cambodia.

**1993**

IDP established in China.

**1994**

Company changes name to IDP Education Australia Ltd.

**1995**

IDP established in India and Vietnam.

IDP Onshore Student Services opens its doors in Sydney.

**1996**

IDP Education Australia Ltd becomes a company wholly owned by Australian universities.

**1997**

IDP established in Mauritius.

**2003**

IELTS Australia breaks through the 100,000 mark in tests conducted for the calendar year.

**2004**

IELTS Australia wins 2004 Australia Education Export Award.

**2005**

First CamTESOL conference on the teaching of English, organised by IDP Cambodia, held in Phnom Penh.

**2006**

SEEK Ltd acquires 50% shareholding in IDP; the remaining 50% continues to be held by Australian university shareholders.

Another company name change: IDP Education Pty Ltd.

IDP Melbourne, Brisbane and Perth open their doors for business.

**2008**

IELTS Australia's remaining 46% share bought by IDP Education, making IELTS Australia a wholly owned subsidiary of IDP Education.

**2009**

IDP established in USA and begins student placement in US universities.



IDP moves to a regional structure with six regions: North America, Middle East, South Asia, North Asia, Australia & Europe and South East Asia.

IELTS Australia breaks through the 500,000 mark in tests conducted for the calendar year.

**2010**

New IDP office opened in Shenzhen, China

Three new offices opened in India: Coimbatore, West Delhi and Kolkata



New IDP offices open in Middle East: Libya, Egypt.

IDP Education establishes office in Cardiff, United Kingdom in preparation for launch of recruitment to UK in 2011

**2011**

IDP begins recruitment for universities in Canada.

**Contact IDP**

Find out more about IDP Education and how a global network of skilled professionals in over 25 countries can benefit your institution.

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