



IDP Services

From its origins 40 years ago as an aid organisation, IDP has diversified and developed. Today IDP is the largest student placement company in the world, and supports three main businesses:

- Student placement
- English language testing
- English language teaching.

Student Placement Services

Through a global network of over 80 student placement centres in more than 25 countries, IDP places 30,000 international students a year into quality education institutions in the major English speaking study destinations.

Better placed with IDP



IDP's Customer Value Analysis Research indicates that international students want to receive a placement service which is personal (their opinion is carefully listened to and acted upon), and which gives them the best outcomes.

This research underpinned a global marketing campaign *Better Placed*. This repositioned the company as a multi-destinational student

placement provider, while emphasising the personal counselling and advice students continue to receive from IDP.

Student counselling

Better Placed is more than a marketing campaign. Highly trained and professional counsellors throughout the IDP global network work individually with students. They offer impartial and professional advice on international higher education institutions and course options based on academic qualifications, career goals, work experience, budget and other preferences, to ensure they are better placed.

Once the student has been matched with the appropriate course and institution, the counsellor helps with their

application process, forwards it to their chosen institution and follows up for a response. They keep the student informed on the progress of their application. They also conduct a visa assessment and help the student prepare a student visa file and, if necessary, organise an IELTS test.



OSCAR: state of the art knowledge management system

To complement counsellors' skills, IDP is implementing a completely new and integrated infrastructure around its global network. OSCAR (Overseas Students Central Advice Resource) provides a high-quality platform to run applications such a knowledge management system and CRM. This will enable counsellors to provide a sophisticated matching process for students and will also ensure all client institution information is current, accurate and consistent across the whole IDP network.

Pre-departure

IDP network offices host pre-departure sessions for students before they leave for their overseas study destination.

At the pre-departure briefings, students will receive valuable information about living in their chosen destination, life as a student, tips on adapting to a new culture and how to deal with homesickness. They will also have the opportunity to network with other students, including alumni, current students and future classmates.

Student exhibitions and seminars

IDP regularly holds exhibitions, seminars and interview programs throughout the network, where students have personalised and interactive discussions with institution representatives.



Students and their parents can spend time discussing entry requirements, course details, recognition of awards, career opportunities, institution facilities and related student support services.

English language testing

IELTS (International English Language Testing System) is jointly owned by acknowledged education and language experts: IDP: IELTS Australia, the British Council and the University of Cambridge ESOL Examinations. The IELTS test combines the world renowned language and research expertise of Cambridge ESOL and the international delivery, evaluation and security expertise of IDP: IELTS Australia and the British Council.

IELTS is the world's most used English language proficiency test, with over 1.5 million tests taken across 130 countries in 2010.

IELTS is designed to assess the language ability of candidates who seek to study or work where English is the language of communication. It is the preferred test of English for students intending to study in Australia, New Zealand, UK and Canada.



Over 6,000 organisations, such as universities, employers, immigration authorities and professional registration bodies in 135 countries, recognise IELTS scores and rely on IELTS to help select the right people.

IELTS is now available at over 800 locations worldwide. Recent additions to the IDP: IELTS Australia network include new test centres in Russia, South Africa and Iran, as well as increased testing capacity in Canada and Australia.

English language teaching



IDP has well-established English teaching schools in Thailand, Vietnam and Cambodia.

Contact IDP

Find out more about IDP Education and how a global network of skilled professionals in over 25 countries can benefit your institution.

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